

## CALLING FOR CANDIDATES LAUREATES 2012

When it created its Award under the auspices of the *Fondation de France* in April 1995, HSBC France undertook to promote and enhance the work of two photographers each year.

### QUALIFICATION CONDITIONS

The Prix HSBC pour la Photographie's Executive Committee has retained the following selection criteria. The photographers must:

- be **contemporary and living, whatever their nationality or age**
- **work on representations of the real world, without an exclusive treatment mode or approach**
- **Not have published a monographic book to date.**

In this framework, the Award cannot examine requests for assistance in the production of projects such as reporting, shows, etc., for which there already exist several subsidies and awards.

### SELECTION PROCEDURES

The Chairman of The Prix HSBC pour la Photographie is Peter Boyles, who is Vice President of HSBC France, CEO of Continental Europe. Christine Raoult is the General Delegate for the Prix HSBC pour la Photographie.

Each year an artistic advisor, appointed to bring a new look to the award pre-selects some ten candidates for presentation to the Executive Committee, which elects two winners.

### APPLICATION PROCEDURES

The candidate has to make up a portfolio including:

- **15 to 20 free, unframed, unmounted photographs**, not Ektachromes (paper, silver or digital prints) of **maximum A4 format** (also indicate your usual print format).
- **A short textual presentation of the work put forward.**
- **A CV** (address, education, work done, shows, comments).
- The **application form** available at <http://www.hsbc.fr/prix-photographie> starting 3 October 2011, duly filled out and signed.
- **1 CD containing these images in JPEG format**, high definition (300 DPI) and low definition, along with their captions (if possible) along with your CV (Word format) and the textual presentation
- **NO INCOMPLETE PORTFOLIO WILL BE RETAINED**
- **THE PORTFOLIO WILL BE RETURNED IN FULL AFTER THE SELECTION.**
- **A SINGLE PORTFOLIO PER APPLICANT WILL BE ACCEPTED.**

The winning candidate must also be able to provide a minimum of 70 photographs for the monograph.

**This portfolio is to be sent by post only between Thursday, November 3, and Wednesday, 30 November 2011 inclusive (the postal stamp date is proof of the deadline) to:**

**Prix HSBC pour la Photographie  
Concours 2012  
11 bis rue Vernet – 75008 Paris  
FRANCE**

Phone: +33 (0)1 40 70 73 82 - email: [concours.prix@hsbc.fr](mailto:concours.prix@hsbc.fr)

**All postal expenses (including Fedex) must be paid for by the applicants themselves.**

## PARTNERSHIP OFFERED

The Prix HSBC pour la Photographie supports the work of its two winners by:

- Publishing the first monograph of each artist with *Actes Sud* in the *Prix HSBC pour la Photographie* collection,
- Organizing itinerant touring show of their works at four cultural sites in France and/or abroad,
- Acquiring a minimum six works per winner by HSBC France for its own photo collection.

## COMMITMENTS

An agreement specifying the reciprocal commitments will be signed between the winner and The Prix HSBC pour la Photographie. This agreement will state that certain photos by the winner, chosen by the winner, the Artistic Adviser and the Prix HSBC pour la Photographie, can be used for the shows occurring during the year of collaboration between HSBC Award and the winner, for:

- Publication of the monographic book presenting the winner's work,
- The HSBC Award Website and on its partner sites,
- Any other form of promotion (such as press, presentation document).

The Prix HSBC pour la Photographie may as the case may be, propose other collaboration contracts to the winner for other uses of his or her photos to promote his or her work.

Having familiarised his or herself with the terms of partnership offered, the applicant (and any representative) accepts them in advance in the event of being chosen as 2012 winner, and so confirms in the duly filled out and signed document "Commitments of the applicant and any representative".

## SCHEDULE

- **Monday 3 October 2011:** Contest opens with the application form posted on the Website <http://www.hsbc.fr/prix-photographie>
- Between **Thursday 3 November and Wednesday 30 November 2011 inclusive:** submission dates of application portfolios.
- **Mid-January 2012:** Selection of two winners by the Executive Committee of The Prix HSBC pour la Photographie.
- **Mid-February 2012:** An e-mail is sent to each applicant telling them how their portfolios will be returned.

**APPLICATION FORM  
2012 WINNERS**

To be sent between **Thursday 3 November and Wednesday 30 November 2011 inclusive** to:  
**Prix HSBC pour la Photographie – Concours 2012 – 11 bis rue Vernet - 75008 Paris**  
Phone: +33 (0)1 40 70 73 82 – email: concours.prix@hsbc.fr

**ALL FIELDS MUST BE FILLED OUT IN CAPITAL LETTERS**

**APPLICANT PHOTOGRAPHER**

Surname:..... First name: .....  
Gender: F M Date of birth: ...../...../..... Nationality: .....  
Address: ..... Zip code: .....  
City: ..... Country: .....  
Phone: ..... Cell: ..... E-mail: .....

**IF YOU ARE REPRESENTED (BY GALLERY, AGENT, ETC.), INDICATE:**

Representative's first and last names.....  
Address: ..... Zip code: .....  
City: ..... Country: .....  
Phone:..... Cell ..... e-mail: .....

**KNOWLEDGE OF THE CONTEST**

How did you find out about the contest?

Press articles Advertisement

Media:

Télérama Figaroscope Le Monde Magazine  
L'Insensé Photo Connaissance des Arts de l'Air Journal des Arts  
L'Oeil Réponses Photos Arts magazine Polka

Other:.....

Internet (specify site): .....

Cultural events / organizations:.....

Other:.....

**COMPLETING THE APPLICATION**

(ONLY complete applications will be examined, with the postal date as proof of the deadline)

The applicant's portfolio must include:

- **15 to 20 free, unframed, unmounted photographs**, not Ektachromes (paper, silver or digital prints) of **maximum A4 format** (also indicate your usual print format).
- **A short textual presentation of the work proposed.**
- **A CV** (address, education, work done, shows, comments).
- **1 CD carrying these images in JPEG format**, high definition (300 DPI) and low definition, along with their captions (if possible) along with your CV (Word format) and the textual presentation
- **This form duly filled out and signed.**

**COMMITMENTS OF THE APPLICANT OR HIS/HER REPRESENTATIVE (AS APPLICABLE)**

- As of today, I accept, free of charge and for the whole world, that my photographs (*or those of the applicant represented*) be used in the various phases of winner selection, and in particular in the event of pre-selection, that they be reproduced and distributed and presented at the press conference announcing the identity of the pre-selected candidates.
- **I accept all risks of any possible damage or loss of the .....** [indicate the exact number] photographs that I (*or the applicant*) have sent to The Prix HSBC pour la Photographie that may be related to any event occurring during the successive phases of winner selection. I therefore waive any recourse against the Award based on such events.
- If selected as 2012 winner, I (*or the applicant <first name> <surname>*), the undersigned applicant for the 2012 contest for The Prix HSBC pour la Photographie agree to abide by each of the terms of the partnership offered to the winners by The Prix HSBC pour la Photographie (see pages 1 and 2).
- If selected as 2012 winner, I (*or the applicant <first name> <surname>*) hereby authorize The Prix HSBC pour la Photographie (represented by the *Fondation de France*, under the auspices of which it is placed) and its service providers, exclusively, free of charge and for the whole world, to reproduce and represent, by all processes and on all graphic, electronic, digital or computer media, the photographs sent to The Prix HSBC pour la Photographie and, as the case may be, the deed to execute any action falling within the framework of the partnership offered to the winners (in particular the holding of shows, design of presentation and promotional media, design and publication of the monographic work).

In the framework of this authorization, I expressly guarantee the peaceful use of the photographs sent to The Prix HSBC pour la Photographie, and in particular against any suit, claim or action by third parties concerning the photographs and/or the deed to them, whatever the basis.

The present authorization and the corresponding guarantee enter into effect subject to my selection (*or that of the applicant <first name> .....<surname> ...*) as 2012 winner of The Prix HSBC pour la Photographie, on the day of announcement of the selection as 2012 winner, and shall end when the sponsoring agreement that I agree to sign comes into effect.

Number of photos presented: .....

Date sent to HSBC Photography Award: .....

Signed in .....

Signed in .....

On .....

On .....

Applicant's signature  
applicable)

Representative's signature

(as

Preceded by the words "lu et approuvé"  
("read and approved")

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("read and approved")