

## **Project: "Using culture to build your relationship with the world"**

**Non-profit organisation: "Atout Lire", created in 2001**

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### **Project goal**

To offer young people living in rural areas far from any cultural centres activities based on reading and writing combined with artistic activities to help them rediscover a taste for learning. This project is part of an overall approach aimed at combating illiteracy.

### **Presentation of the project**

Atout Lire uses the cultural dimension to foster learning to read and write. It proposes a fun approach to reading that complements the approach used by schools. The project "Using culture to build your relationship with the world" caters for almost 300 children from 5 to 13 living in rural areas far from any cultural centres in communes in the south-western Amiens region and the communes of Hallencourt and Oisemont. The organisation intervenes on a regular or occasional basis in atypical venues such as child-minding centres, natural spaces, the street and sometimes in shops.

For the 2007-2008 school year, the project will be organised around "theatre" and "dance with words" classes, outings to attend shows in Amiens or in the local area and organisation of the 2<sup>nd</sup> "encounters around books" event (writing and performance workshops based on tales from different countries).

### **Involvement of parents / mentors**

Parents are regularly associated with the project through meetings, written information, an "open day" event and involvement in preparing the highlights (the encounters around books event and end-of-year performances).

### **Support requested from the la Fondation HSBC pour l'Education**

**Funding:** The Foundation grant will guarantee the continued viability of the project with a view to anchoring it in the cultural policy of the region.

Grant awarded for 2007: **€5,000**

### **Human resources:**

- Help with organising the different presentations based around books
- Help with media coverage of the project.